

Message Text

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PAGE 01 MELBOU 00380 180337Z

ACTION EB-08

INFO OCT-01 EA-09 ISO-00 PASS-00 /018 W

-----180343 088050 /66

R 172156Z FEB 77

FM AMCONSUL MELBOURNE

TO SECSTATE WASHDC 3772

INFO USDOC WASHDC

AMCONSUL SYDNEY

UNCLAS MELBOURNE 0380

USDOC FOR OIM/SAD GAYNOR

E O 11652 N A

TAGS BEXP, AS

SUBJ: MACHINE TOOLS USA EXHIBITION IN MELBOURNE

BROWN & SHARPE MANUFACTURING COMPANY

PRECISION PARK

NORTH KINGSTOWN, RHODE ISLAND 02852

TELEX 927771

1. DURING FEBRUARY 10 AND 11, 1977, THE ECONOMIC/COMMERICAL SECTION OF THE AMERICAN CONSULATE GENERAL IN MELBOURNE, AUSTRALIA DISPLAYED THE VIDEO TAPE YOUR FIRM PREPARED FOR THE "MACHINE TOOLS U.S.A." EXHIBITION. THE SHOW TOOK PLACE AT THE OFFICES OF THE VICTORIAN BRANCH, METAL TRADES INDUSTRY ASSOCIATION OF AUSTRALIA WITH THE ASSISTANCE OF THAT TRADE ASSOCIATION.

2. OVER 120 PERSONS REPRESENTING ALL SEGMENTS OF THIS INDUSTRY IN MELBOURNE AND ITS SURROUNDING AREA ATTENDED THE SHOW; THEIR GENERAL REACTION TO THE PRESENTATION WAS HIGHLY FAVORABLE. AS IN PREVIOUS EDITIONS, ATTENDEES WERE ABLE TO REQUEST FURTHER INFORMATION ON THE PRODUCTS OF PARTICIPATING U.S. MANUFACTURERS. THE FOLLOWING NINE AUSTRALIAN FIRMS
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REQUESTED MORE DETAILS ON PRODUCTS YOUR FIRM DISPLAYED. YOUR LOCAL AGENT HAS BEEN FURNISHED THESE TRADE LEADS. ALL RESPONSES TO THESE REQUESTS SHOULD BE SENT DIRECTLY TO THE FIRMS LISTED.

3. A. GENERAL MOTORS-HOLDEN SALMON STREET, PORT MELBOURNE, VICTORIA, ATTENTION: BOB YOUNG; B. SIDCHROME, DOUGHERTY

ROAD, HEILDELBERG, VICTORIA 3084, ATTENTION: MR J. MCKILLEN;
C. RYAN REPETITION PTY LTD; 5 BEECHER STREET, PRESTON, VICTORIA,
3072, ATTENTION: J. E. TRUSLER; D. ROBERT BOSCH (AUSTRALIA)
PTY LTD, PO BOX 66, CLAYTON, VICTORIA 3168, ATTENTION:
M. LINKE; E. AJAX NETTLEFOLDS PTY LTD, 27 BURNLEY STREET,
RICHMOND, VICTORIA 3121, ATTENTION: MR L. W. BRAMLEY, F.
SOCIETY OF MANUFACTURING ENGINEERS, PO BOX 76, ELWOOD,
VICTORIA 3184, ATTENTION: E. J. LAHR; G. B. R. REEVE ENGINEERING
62 WHITEMAN STREET, SOUTH MELBOURNE, 3205 VICTORIA, ATTENTION: MALCOLM

REEVE; H. CAULFIELD INSTITUTE OF TECHNOLOGY, 900 DANDENONG
ROAD, EAST CAULFIELD, VICTORIA 3145, ATTENTION: D. A.
CLEVERLEY; I. COMMONWEALTH AIRCRAFT CORPORATION,
FISHERMEN'S BEND, PORT MELBOURNE, VICTORIA 3207, ATTENTION:
MR JOHN KELLY.

SIGNED: ECONOMIC/COMMERICAL SECTION, AMERICAN CONSULATE
GENERAL, 24 ALBERT ROAD, SOUTH MELBOURNE, VICTORIA 3205,
AUSTRALIA.
BRAND

NOTE BY OC/T: PASSED ADDRESSEE.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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